

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58815 CF LOC-POL FBD - LBD: 10/30/12 - 11/05/12 HL#: Created: 10/29/12 12:07 PM

Client: OBAMA FOR AMERICA (178906) CPE: / / 2264SKEDA Agency Commission: 15 % Updated: ACAPOZZI on 10/29/12 12:26 PM

Agency: GMMB, INC. (6441) Product: OBAMA/D/PRES (1301) Self Protect.: :03:00 Confirmed: 10/29/12 12:23 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 11/02/12 09:30 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS430A FIXED	M T W T * * S	SUNR	30				0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	WSAT5ANWS FIXED	* * * * * S *	NEWS	30				0.0	\$270.00	1	\$270.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	WSUN5ANWS FIXED	* * * * * S	NEWS	30				0.0	\$270.00	1	\$270.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	WCBSSUN FIXED	* * * * * S	MORN	30				0.0	\$1,980.00	1	\$1,980.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DRACHAEL9A FIXED	M T W T F * *	DAY	30				0.0	\$585.00	2	\$1,170.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DCBSSOAP2 FIXED	M T W T F * *	SOAP	30				0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1										

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58815 CF LOC-POL FBD - LBD: 10/30/12 - 11/05/12 HL#: Created: 10/29/12 12:07 PM

Client: OBAMA FOR AMERICA (178906) CPE: / / 2264SKEDA Agency Commission: 15 % Updated: ACAPOZZI on 10/29/12 12:26 PM

Agency: GMMB, INC. (6441) Product: OBAMA/D/PRES (1301) Self Protect.: :03:00 Confirmed: 10/29/12 12:23 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 11/02/12 09:30 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DDRPHIL	M T W T F * *	PHIL	30				0.0	\$650.00	2	\$1,300.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EJUDY4P	M T W T F * *	EFG	30				0.0	\$850.00	1	\$850.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	EJUDY430P	M T W T F * *	EFG	30				0.0	\$850.00	1	\$850.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ENWS530P	M T W T F * *	EFG	30				0.0	\$1,100.00	1	\$1,100.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	AWHEEL	* T W T * * *	ACC	30				0.0	\$1,980.00	3	\$5,940.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/01/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	PALLACC1HR	* * * * F * *	LPAT	30				0.0	\$2,880.00	1	\$2,880.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58815 CF LOC-POL FBD - LBD: 10/30/12 - 11/05/12 HL#: Created: 10/29/12 12:07 PM

Client: OBAMA FOR AMERICA (178906) CPE: / / 2264SKEDA Agency Commission: 15 % Updated: ACAPOZZI on 10/29/12 12:26 PM

Agency: GMMB, INC. (6441) Product: OBAMA/D/PRES (1301) Self Protect.: :03:00 Confirmed: 10/29/12 12:23 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 11/02/12 09:30 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AJEOPMF	* T W T * * *	ACC	30				0.0	\$2,880.00	1	\$2,880.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	AWHEELSA	* * * * * S *	ACC	30				0.0	\$900.00	1	\$900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NSA730PNEWS	* * * * * S *	NEWS	30				0.0	\$1,440.00	1	\$1,440.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NLATE	M T W T F S S	NEWS	30				0.0	\$2,700.00	1	\$2,700.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u> <u>Nov 05</u>										
	10/30/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	LLETTER	M T W T F * *	LETT	30				0.0	\$1,350.00	1	\$1,350.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u> <u>Nov 05</u>										
	10/30/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	LFERGUSON	M T W T F * *	LFG	30				0.0	\$500.00	1	\$500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u> <u>Nov 05</u>										
	10/30/12	11/05/12	1										

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58815 CF LOC-POL FBD - LBD: 10/30/12 - 11/05/12 HL#: Created: 10/29/12 12:07 PM

Client: OBAMA FOR AMERICA (178906) CPE: / / 2264SKEDA Agency Commission: 15 % Updated: ACAPOZZI on 10/29/12 12:26 PM

Agency: GMMB, INC. (6441) Product: OBAMA/D/PRES (1301) Self Protect.: :03:00 Confirmed: 10/29/12 12:23 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 11/02/12 09:30 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	WSTYLE	* * * * * S *	LATE	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	LTIMSUN1	* * * * * S	LATE	30				0.0	\$315.00	1	\$315.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	PHOW*PART	M * * * * *	REGP	30				0.0	\$20,000.00	1	\$20,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PNAVY	* T * * * * *	REGP	30				0.0	\$15,000.00	1	\$15,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	PNCISLA	* T * * * * *	REGP	30				0.0	\$15,000.00	1	\$15,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	PBANG*2MENTH	* * * T * * *	REGP	30				0.0	\$16,000.00	1	\$16,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58815 CF LOC-POL FBD - LBD: 10/30/12 - 11/05/12 HL#: Created: 10/29/12 12:07 PM

Client: OBAMA FOR AMERICA (178906) CPE: / / 2264SKEDA Agency Commission: 15 % Updated: ACAPOZZI on 10/29/12 12:26 PM

Agency: GMMB, INC. (6441) Product: OBAMA/D/PRES (1301) Self Protect.: :03:00 Confirmed: 10/29/12 12:23 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 11/02/12 09:30 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	PELEMENT	* * * T * * *	REGP	30				0.0	\$15,000.00	1	\$15,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	PCSINYFR2	* * * * F * *	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	SNFL1ST	* * * * * S	NFL	30			NFL	0.0	\$18,000.00	2	\$36,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PWIFESN4	* * * * * S	CARD	30			NFL	0.0	\$16,000.00	1	\$16,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	33	0	\$172,945.00	\$147,003.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$172,945.00	\$147,003.25	\$0.00	\$0.00